



## Suffolk's Year of Walking Update

April 2016

With just over a month until Suffolk's Year of Walking kicks off, the final plans and preparations are now being put into place.

Suffolk's Year of Walking is a campaign celebrating walking in Suffolk. It provides a platform that will promote walking events and activities, as well as provide inspiration and opportunities for people to walk more often. The Year of Walking will highlight everything from recreational Nordic and long distance walking to the more everyday walking to work and school.

Suffolk's Year of Walking calendar currently has over 300 events scheduled between May 2016 and May 2017. Walking events include everything from wildlife walks and dog walks, to ghost walks and 26 mile 'Challenge Walks'. There is something for all ages and all abilities!

Also, this summer will see wild pigs spring up in and around Ipswich town centre and waterfront as part of the Pigs Gone Wild trail ([www.pigsgonewild.co.uk](http://www.pigsgonewild.co.uk)). The interactive sculpture trail will feature more than 40 pigs that have been individually decorated by artists...make sure you don't miss our Year of Walking pig!

Suffolk's Year of Walking are pleased to present Archant, publishers of the East Anglian Daily Times, Ipswich Star and others, as a media partner. We would like to take this opportunity to thank them for their support.

A dedicated Year of Walking website ([www.suffolkyearofwalking.co.uk](http://www.suffolkyearofwalking.co.uk)) is currently being developed and will be live in the coming weeks. The website will contain up-to-date information about walking events taking place in Suffolk as well as national health campaigns associated with walking and physical activity.

Suffolk's Year of Walking is set to be officially launched on May 14<sup>th</sup> 2016 at Minsmere as part of the Suffolk Walking Festival.

We hope you will want to be involved in Suffolk's Year of Walking and benefit from the increased profile it will bring to walking in Suffolk. If you require any more information, please contact the team on 01473 260079 or at [SuffolkYoW@suffolk.gov.uk](mailto:SuffolkYoW@suffolk.gov.uk)